

# MOM MEANS BUSINESS UNIVERSITY

## The Mompreneur Mindset



### Session 1 - Workbook/ "Get Into Action!" Guide

# Session 1

## The Mompreneur Mindset

The Mompreneur Mindset discusses the proper way of thinking needed in order to succeed in building a business. What I would really like for you to keep in mind is that building an online business is a heck of a lot harder than working a regular 9-5. Your business growth and success are completely in your hands. For those of you that have been in the entrepreneurial game for a while, you can identify with this, I'm sure...

Your business is something that only YOU can build. No one else can build and grow it for you, just as no one else can generate the potential income that you are capable of generating from it. Only YOU can do this. YOU have total control of everything that happens with your business. If you make no money, it is quite frankly because you are missing something. This is why developing the mindset of an entrepreneur is so important.

There are a few steps that you want to be sure to go through when beginning this exciting new journey of entrepreneurship. You've got to set deep and secure into your mind the fact that you will in fact face roadblocks, but it's imperative to remember that it is only temporary defeat. You must ride it through or your results will be that you have given up before you hit the mark.

### Consider This:

1. Answer the following questions in as much detail; and as accurately as you possibly can. This will first help you define your purpose in why you are walking your new entrepreneurial journey.

- a. What are your biggest fears in building a business of your own?

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- b. Are there any known challenges that you are faced with at this moment in time? Try your best to list 5 things that currently are, or that you predict may become a roadblock to your success in business.

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c. Can you identify 3 things that you believe may help you get through those roadblocks?

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d. Have you talked about your plans to build a business with members of your family? (Spouse, mother, father, sister, etc.) **Circle: YES or NO** If yes, how does your family feel? Are they supportive of your decision? What was it about their response that made you feel supported or not so supported? Jot your feelings down below. (This is definitely one answer that you will want to keep close to you over the next coming months to refer back to!) It is important to look closely at what your surroundings are like. You need to be supported.

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e. After reading/ listening to “The Mompreneur Mindset”, do you feel any more comfortable about recognizing set backs as temporary defeat rather than failure? Do you believe that you have a chance at pinpointing occurrences and dealing with them a bit easier should it come to surface? **Circle: YES or NO** Why or why not?

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## “Get Into Action!” Steps: Here’s What To Do NOW.



1. Work to Develop an Entrepreneurial Mindset:
  - a. **Surround yourself with likeminded people.**
    - The New Mom Means Business Member Community
    - Online forums for Entrepreneurs (ie: [Meetup.com](#))
    - Social Networks (ie: [Twitter](#), [Facebook](#), [LinkedIn](#))
  - b. **Read and Study** in order to implement.
    - Become a student to those who have walked the path of entrepreneur success.
    - Become inspired. This builds up motivation, which provides the ability to actually WANT to take action.
    - Recommended Readings:
      - ❖ **Think and Grow Rich** by Napoleon Hill ([Click Here](#) to download Free ebook)  
I often start my day listening to the **Think and Grow Rich** audio book while reading along with the eBook. There’s nothing like getting started with inspirational and motivational content, to get you active and excited to build your business! 😊
  - c. **Take time to make an organized plan for reaching your goals/ desired lifestyle.** In order to get where you want to go, you’ve got to know where you’re going!
  - d. **Prepare for your business day to be productive.** Do this the evening before. Recondition yourself to plan ahead. Decide upon the most productive activities that will move you forward in your life and business and make a commitment (before you sleep that night) to ONLY work on those activities when you sit down to begin working your business each day.
  - e. **Know that you are not alone on your business journey.** There are many other women who are working towards business success. There are many who have achieved. You can do this. Study and develop, shift the way you see your business... Make a clear and direct plan... Take the proper action and you will succeed.
  - f. **Set up profiles at social network sites** by following the instructions in [The Mom Means Business Jump Start Report](#) which is located in the Session 1 – “Mompreneur Mindset” Downloads area. Begin establishing an online presence.
  - g. **Connect with me if you need anything!** [Patrice@Mom-Means-Business.com](mailto:Patrice@Mom-Means-Business.com)